

Opterus Helen Rose Awards

Terms and Conditions

Opterus is launching 2 new scholarship awards for young women, between the ages of 18-25 and residents of Canada, who are pursuing a STEAM educational or entrepreneurial path. The awards are inspired by Founder, Janet Hawkins' mother, Dr. Helen McKilligin.

Dr. McKilligin led a remarkable and ground-breaking life. She graduated from the University of Aberdeen in 1958 with a specialty in pediatrics. She was a published author, writing a book with pioneering insights into the principles of neonatal nursing in 1970. She practiced in Newfoundland at the Grace Hospital and taught as an associate professor at the medical school at Memorial University in Newfoundland. She helped form the first Family Planning Association of Newfoundland that opened a birth control centre in St. John's, which was the first of its kind in the province. In 1980 she moved the family to Ontario and worked for the Ministry of Health creating ground-breaking programs in reproductive health. Before retiring she also completed her fine arts degree at OCAD University. These annual awards are dedicated to her memory.

The scholarship awards will be open for applications between May 15, 2019 and June 30, 2019 at 11:59PM EDT. Applications for the 2019 year can be submitted via the online application (<https://opterus.scholarshipscanada.com/>). We will communicate the outcome to the successful applicant by August 1st.

Opterus Helen Rose Academic Award

1. The bestowing of the Award is conditional upon the successful completion and receipt of the requested documentation. If the requested information cannot be verified or is not in compliance with the Terms and Conditions, it will be disqualified. The Award recipient will receive a payment of \$10,000 CAD on or before August 31, 2019. You may be asked to report periodically, to an Opterus representative, on your program progress.
2. The Helen Rose Academic Award can be applied to tuition at an accredited Canadian university or college program. To apply for this Award, you must be a woman between the ages of 18-25 and a resident of Canada. The student we are looking to fund is pursuing a field of study that will help them in the future to create or contribute to a new mindset for a better world.
3. Finalists must provide proof of Canadian citizenship and proof of enrollment at an accredited university or college for the 2019-2020 academic school year.
4. All applications must be submitted in English.
5. You must provide a complete application at opterus.scholarshipscanada.com, including:

- a. An answer to the question (maximum 250 words):
Please give an example of a time you set a goal for yourself and didn't meet it and what the lessons learned were from the experience.
- b. An answer to the question (maximum 250 words):
*Describe a time in your life where you achieved something by **NOT** following the rules. An example of when you did something differently than what was asked, and it ended up being more interesting, creative and impactful.*
- c. You must provide an essay covering (maximum 1000 words):
 - i. Background, overall goals and/or objectives
 - ii. What is your program of study and why you have decided to study the program you have chosen? Why you feel it's fantastic? What kind of impact do you think completing this program will help you make to the world/community?
 - iii. Will this program help you to develop new perspectives and have future implications for specific communities?
 - iv. How do you think you will measure the effectiveness of your learning?
 - v. Hobbies or other interests

Opterus Helen Rose Entrepreneurial Award

6. The bestowing of the Award is conditional upon the successful completion and receipt of the requested documentation. If the requested information cannot be verified or is not in compliance with the Terms and Conditions, the candidate will be disqualified. The Award recipient will receive a payment of \$10,000 CAD on or before August 31, 2019. You may be asked to report periodically, to an Opterus representative, on your venture's progress
7. The Helen Rose Entrepreneurial Award can be used for entrepreneurial seed money for your business venture. To apply for this Award, you must be a woman between the ages of 18-22 and a resident of Canada, who is pursuing a specified entrepreneurial path. You are a bright creative person but want to potentially postpone school to work on your own venture. You've got an idea and have been dreaming of doing your own thing and just need the seed money to make it happen. The project we're looking to fund is a new mindset, a new model or a new solution for a better world.
8. Finalists must provide proof of Canadian citizenship.
9. All applications must be submitted in English.
10. You must provide a complete application at opterus.scholarshipscanada.com, including:
 - a. A 250-word answer to the question:
*Describe a time in your life where you achieved something by **NOT** following the rules. An example of when you did something differently than what was asked, and it ended up being more interesting, creative and impactful.*
 - b. A 250-word summary of your project, the "elevator pitch."
 - c. A complete high-level business plan (maximum 5 pages) covering the following:
 - i. Background, overall goals and/or objectives
 - ii. The solution, planned company size and team, the market size, overview of competition, are proposing to do something that is going to be fantastic? Explain how/why it is fantastic? What will be the impact?

- iii. Will your work provide new perspectives and implications for specific communities?
- iv. How you will measure the effectiveness of your activities?
- v. What are your success criteria?
- vi. Other private and public sources for this particular request
- vii. Hobbies or other interests